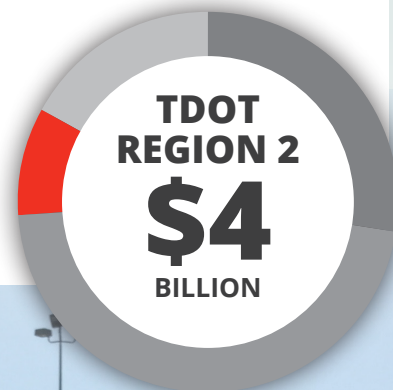


REGION 2 PROFILE

Visitor spending impacts do not include travel and spending conducted by citizens of Tennessee

Region 2 is located in east central Tennessee, covers 24 counties, and is home to **19 of the state's 78 airports**. The Region is bordered by Kentucky to the north and Georgia and Alabama to the south. The airports in Region 2 employ over **130 people** and are home to over **100 businesses**, which range from aircraft sales and flight training to overnight delivery services. These on-airport businesses employ over **1,500 people**.

In 2019, Region 2 welcomed over **130,000 general aviation visitors**. Additionally, **215,000 visitors** arrived at Lovell Field (CHA) in Chattanooga, the Region's only commercial service airport, which saw a 10 percent increase in enplanements between 2018 and 2019. Region 2 has a diverse economy, with major drivers including manufacturing and tourism. Cleveland is a hub for manufacturing and is home to almost **150 manufacturing firms**, including Whirlpool, Mars, and Procter & Gamble. Cleveland's top 20 manufacturers employ over **8,000 people**. Cleveland Regional Jetport (RZR), the state's **newest public-use airport**, serves business users through a **state-of-the-art terminal, 24-hour services**, and a **6,200-foot-long runway**. Chattanooga, set along the Tennessee River in the foothills of the Appalachian Mountains, is a major tourist destination, attracting visitors from across the United States and around the globe. Additionally, Chattanooga is home to a Volkswagen assembly plant, employing almost **4,000 people**.



Regional Highlights



Tullahoma Regional Airport/ William Northern Field (THA) is the closest general aviation airport to the world famous Bonaroo Music and Arts Festival. **Jet traffic at the airport increases by 80 percent** during the June event as **tens of thousands** of performers and attendees visit the area.



The Tennessee Aquarium in Chattanooga is one of the **largest freshwater aquariums** in the nation and has welcomed over **20 million visitors** since opening its doors.



Upper Cumberland Regional Airport (SRB) has a **6,700-foot-long runway** and is able to serve large business jets. The airport's over **600 jet operations** in 2019 place it in the **top 10** of general aviation airports in the state for jet traffic.



The most common airport business tenant in Region 2 is aviation-related manufacturing and repair, with **11 business tenants** employing over **200 people**.

Economic Impact of Individual Airports

